Thank you for your support last year. Help us deliver hope this year again.

Dear [Name],

We miss hearing from you. We at [Organizations name] would like to thank you for your contribution towards [name of the last donated campaign]; this helped us with [solution].

We are contacting you today because we believe that you can help us raise money for a new campaign [name of the campaign], which will help in [solution].

We would also like to invite you to our next event [event name] for [campaign name] at [location] on [event date] at [event time].

Your donation helped us have more impact than we expected!

We think that your donation this year of [donation amount], can help our nonprofit to make a more significant impact.

http://www.[donation_link]

Thank you for your support

Sincerely,

Name of the nonprofit leader







